



Corporate support pack



Ways your organisation can support Dove Cottage Day Hospice



HOW TO SUPPORT DOVE COTTAGE

Your organisation can make a meaningful and lasting difference to people in our community living with life-limiting illnesses.

Your support enables us to provide compassionate care, comfort and dignity to patients, while also supporting their families through some of life's most difficult moments.



Nestled in the peaceful rural village of Stathern, Leicestershire, our purpose-built hospice overlooks the beautiful Vale of Belvoir - offering a calm, welcoming environment for those in our care.



Did you know?

We only receive 4% of funding towards our services, meaning that 96% of our running costs rely on the generosity and support of our community.

We provide a wide range of services to local families, including:

- Nursing care & medical advice
- Wellbeing activities & companionship
- Advocacy, signposting & support
- Counselling
- Complementary therapies
- Dementia home-visiting service
- Support groups for carers & the bereaved



Our vision

Our vision is to maximise the quality of life for those living with life limiting illnesses within our local community. To deliver a service that is accessible, that shows compassion, is dignified and gives care to those families in need and offers respite for carers.

Our values

At Dove Cottage Day Hospice, we place people at the heart of everything we do. We show compassion and care by supporting patients and families through difficult times with kindness and understanding.

We always aim to go above and beyond, delivering the highest standard of care while treating everyone with respect, dignity, and honesty.



CORPORATE SUPPORT

THE BENEFITS



A partnership with Dove Cottage offers numerous benefits for your organisation:



- **Enhanced Corporate Social Responsibility (CSR):** Demonstrate your commitment to the local community and make a positive impact.
- **Increased Brand Awareness:** Gain exposure through our marketing channels and events.
- **Employee Engagement:** Boost morale and create team-building opportunities through fundraising and volunteering.
- **Positive PR:** Enhance your company's reputation and attract customers who value social responsibility.
- **Networking Opportunities:** Connect with other businesses and community leaders.



Support in action..



Belvoir Farm

Belvoir Farm support us as part of their B-corp status. They make a financial donation towards our charity each year, and support with our fundraising activities by donating surplus stock items that we can sell on through our shops / offer as prizes.

In addition, they have sponsored elements of our own events and also generously offered to match-fund one of our fundraising campaigns.

They completed a sponsored team challenge to raise money for us and have offered volunteers to help with activities in the hospice.



Brinvale has been a longstanding supporter of the hospice, supplying all the food needed to keep our garden visitors happy for many years. They regularly donate peanuts, seed, suet blocks and feeders, and have also generously gifted us a garden bench.

They also support our prize draws by donating prizes and give us the opportunity to attend their annual open day to carry out our own fundraising activities.





PEACOCK FARM

A regular supporter of our cause, **Peacock Farm** are always happy to donate a hamper of their products as a prize for our fundraising campaigns. They have also visited the hospice to talk to guests about the work that they do, bringing samples of their products - and also a therapy chicken!



A fun fact about corporate fundraising is that it often boosts employee morale as much as it raises money Supporting a good cause can strengthen teams while making a real difference in the community.



CHARITY OF THE YEAR

Becoming our Charity of the Year is a fantastic way to deepen your engagement and maximise your impact.

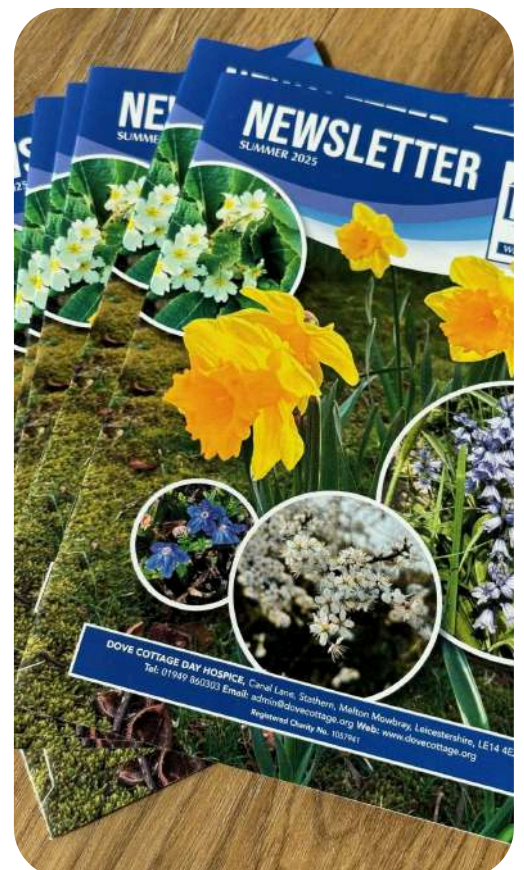
As our Charity of the Year partner, you will receive:



- A dedicated account manager
- Joint marketing campaigns: collaborative campaigns across social media platforms and in the local press
- Exclusive volunteering opportunities
- Recognition on our website and social media
- Invitations to exclusive events

Additional exposure through Dove Cottage collateral:

- Logo displayed on screens in our reception area
- Donation pots for use within your organisation
- Branded T-shirts, balloons and banners to support your fundraising
- A bespoke QR code for online fundraising, directing visitors to a personalised page
- Regular social media updates highlighting your support
- Your logo featured prominently on our website for 12 months, with a link to your site
- Feature in our bi-annual newsletter



Charity of the Year - Gates Garden Centre

GATES
EST. 1948

We were proud to be chosen by Gates Garden Centre as their Charity of the Year for two consecutive years. Their partnership shows the powerful difference local businesses can make through community support.



They raised funds through raffles, donation pots at every till, and contributions from their charity fountain. They also donated prizes for our fundraising campaigns and provided in-store space for a pop-up stall to help raise awareness and funds.

Their support went beyond fundraising, with volunteers offering gardening expertise, donating plants, and giving their time to help improve our garden for patients and visitors. They also promoted our events through their staff newsletter.



To all of our past and present supporters, thank you. Your kindness, generosity, and continued support have made it possible for us to be here and provide the care and compassion that so many people rely on. We simply could not do what we do without you. Every donation, fundraiser, volunteer hour, and act of support has helped us make a real difference, and for that we are truly grateful.



WAYS TO GET INVOLVED

There are many meaningful and flexible ways your organisation can support Dove Cottage Day Hospice.

Some examples are given below however this is not an exhaustive list! We encourage you to suggest your own ideas that are bespoke to your particular company / industry.

- **Support our fundraising campaigns and initiatives:** Partner with us to help maximise donations and impact of initiatives
- **Host fundraising events:** Organise events on our behalf to engage your team and customers.
- **Sponsored challenges:** Take part in organised events, often with free or reduced entry fees available.
- **Matched giving:** Support your employees fundraising efforts by offering to match the total amount raised.
- **Gifts in kind:** Donate items that can be used for fundraising activities or patient care.
- **Volunteer days:** Offer staff volunteering opportunities to support our hospice and activities
- **Host a donation station:** encourage employees to bring in items suitable for re-sale through our charity shops.
- **Venue support:** Provide space for Dove Cottage events, helping us reduce costs and expand our reach
- **Guest speaking opportunities:** Share your expertise, interests or experiences with our patients, volunteers or supporters
- **Factory or site visits:** Host visits for our volunteers as part of our enrichment programme
- **Payroll giving:** Enable employees to donate regularly through their salaries
- **500 Club Lottery:** Encourage participation in our regular giving lottery



SPONSORSHIP OPPORTUNITIES

Sponsoring can give you significant brand exposure while supporting a worthy cause.



Opportunities include:

- **Service Sponsorship:** Support a specific Dove Cottage service, such as our nursing team or complementary therapy provision.
- **Event Sponsorship:** Sponsor elements of our regular events.
- **In-Kind Donations:** Donate goods or services to help us reduce our operating costs.

Support our newsletter



HALF PAGE
ADVERT

£50

HALF PAGE



FULL PAGE
ADVERT

£100

FULL PAGE



SUPPORT
THE POSTAGE

£500

HELP US REACH MORE
SUPPORTERS

Our newsletter is our most widely-distributed publication, with copies available from our four charity shops, circulated to over 150 internal staff and volunteers, shared with our existing and prospective corporate partners and is also downloadable from our website and social pages.

We also hand them out at community events we attend and take them along to every group or organisation we are invited to present to.



BUSINESS CLUB



Join **Dove Cottage Business Club** and become part of a network of local businesses making a real difference in the community.



By supporting Dove Cottage, your business will help provide vital care and support for people living with life-limiting illnesses and their families.

In return, you'll enjoy opportunities to connect with like-minded organisations, raise your profile, and show your commitment to giving back while creating a lasting local impact.

The benefits:



We will award you a personalised certificate of membership.



You will be able to use the Dove Cottage Business Club logo on your website, business stationery, and email signatures.



Your business logo will be featured on the Dove Cottage Day Hospice website, with a link to your own website.

How do I join?

Commit to a minimum monthly donation of £30, which will go directly towards supporting patient care at Dove Cottage Day Hospice.

To learn more about our Business Club or to join, please contact **Dora Walls** at fundraising@dovecottage.org.



MAKE A DIFFERENCE TODAY!

Partner with Dove Cottage Day Hospice and become part of our compassionate community. **Together, we can provide vital care and support to those who need it most.**



Contact: fundraising@dovecottage.org

Website: www.dovecottage.org